



U.S.-MEXICO BAR ASSOCIATION
2013 ANNUAL MEETING AND CLE CONFERENCE
BARRA DE ABOGADOS MÉXICO-ESTADOS UNIDOS
ASAMBLEA ANNUAL 2013 Y CONFERENCIA EDUCACIÓN CONTINUA



NEW LAWS, NEW OPPORTUNITIES
NUEVAS LEYES, NUEVAS OPORTUNIDADES

29-31 October/Octubre 2013

Sheraton Phoenix Downtown Hotel - Phoenix, Arizona, USA

Keynote Speaker

Larry Edward Penley, Ph.D.
President, Thunderbird School of Global Management

TOPICS INCLUDE / LOS TEMAS INCLUYEN:

- ◆ International Arbitration / Arbitraje Internacional
- ◆ Anticorruption Practices / Prácticas de Anticorrupción
- ◆ Immigration / Inmigración
- ◆ Real Estate / Bienes Raíces
- ◆ Tax / Impuestos
- ◆ Energy / Energía
- ◆ Litigation / Litigio
- ◆ and More / y Más

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BIENVENIDA / WELCOME



It is an honor to extend a warm welcome to Phoenix. Arizona lawyers have a long tradition of close relations with our colleagues across the border. As neighbors, we have a history of professional, business and family connections, I hope you and your families will find the conference useful and enjoyable. The USMBA presents a unique opportunity for professional contacts and enrichment and I hope that all of you who are not already members will take this opportunity to join the USMBA.

Philip A. Robbins, US Chair



Dear friends and colleagues:

I would like to welcome you to our 2013 annual conference. We are sure that the event will be extraordinary, not only for the expertise of the panelists and speakers invited, but also for the audience. Finally, I wanted to express my gratitude to the City of Phoenix and to its legal community for their warm reception and for being our host during the following days.

Saludos, Hugo Hernández-Ojeda Álvarez, México Chair

TUESDAY/MARTES, 29 OCTOBER/OCTUBRE

- 3:00 - **Registration / Registro**
6:00pm Sheraton Phoenix Downtown Hotel, 3rd Floor
340 North 3rd Street
Phoenix, AZ 85004 USA
602.262.2500
- 6:30- **Welcome Reception / Cocktail de bienvenida**
8:30pm Location / Lugar: Offices of Snell & Wilmer L.L.P.
One Arizona Center
400 East Van Buren Street, Suite 1900
Phoenix, AZ 85004-2202

WEDNESDAY/MIÉRCOLES, 30 OCTOBER/OCTUBRE

- 7:45am **Registration / Registro**
Sheraton Phoenix Downtown Hotel, 3rd Floor
- 9:00am **Welcome / Bienvenida**
Philip A. Robbins, Phoenix, AZ
Philip A. Robbins, P.C.
US Chair
- Hugo Hernández-Ojeda Álvarez, México, DF
Barrera, Siqueiros y Torres Landa, S.C.
Mexico Chair
- Bill Gates, Phoenix, AZ
Vice Mayor, City of Phoenix
- 9:20am **Current US-Mexico Legal Issues in Arbitration-Challenging Awards/ Aspectos jurídicos recientes en México y Estados Unidos en materia de laudos arbitrales**
Moderator / Moderador
Carlos McCadden-Martinez, México, DF
Loperena Lerch y Martin del Campo
- Panel / Grupo
Gabriela Álvarez-Ávila, México, DF
Curtis, Mallet-Prevost, Colt & Mosle LLP
- Wayne I. Fagan, San Antonio, TX
Pulman, Cappuccio, Pullen, Benson & Jones, LLP
- Eduardo Magallón Gómez, México, DF
Magallón, Peniche, Arroyo & Galindo, Abogados

- 10:20am **New Trends in Telecom: Opportunities and Challenges / Nuevas tendencias en telecomunicaciones: Oportunidades y retos**
Moderator / Moderador
Luis Luján Sauri, Santiago de Querétaro, QRO
Basham, Ringe y Correa, S.C.
- Panel / Grupo
Federico Hernández Arroyo, México, DF
Barrera, Siqueiros y Torres Landa S.C.
- Pantelis Michalopoulos, Washington, D.C.
Steptoe & Johnson LLP
- 11:15am **Break / Receso**
- 11:30am **Anticorruption and the U.S. Foreign Corrupt Practices Act (FCPA) / Legislación en los Estados Unidos contra prácticas de corrupción en el extranjero (FCPA)**
Moderator / Moderador
José Miguel Zozayacorrea-Kuri, Zapopan, JAL
Baker & McKenzie Abogados, S.C.
- Panel / Grupo
Jordan Cowman, Dallas, TX
Greenberg Traurig, LLP
- Dan W. Goldfine, Phoenix, AZ
Snell & Wilmer L.L.P.
- Edmundo Torres-Barajas, Zapopan, JAL
Baker & McKenzie Abogados, S.C.
- 12:30pm **Lunch / Almuerzo**
Ticketed event - pg 5. Tickets will not be sold at the door / Los boletos están disponibles para los asistentes y sus invitados - pg 5. Los boletos no se venderán a la entrada.
- Keynote Address: Education & Prosperity - The Mutual Benefit. Expanding cross-border economic development through education / Educación y Prosperidad - El beneficio mutuo. Ampliando el desarrollo económico transfronterizo a través de la educación**
Larry Edward Penley, Ph.D, Phoenix, AZ
President, Thunderbird School of Global Management

1:45pm **Immigration Reform – Quo Vadis? / Reforma migratoria - ¿Hacia donde vamos?**

Moderator / Moderador
Terry Weir, Houston, TX
Dunbar Harder, PLLC

Panel / Grupo
Mario Jorge Yáñez, México, DF
Barrera, Siqueiros y Torres Landa, S.C.

Kathleen Campbell Walker, El Paso, TX
Cox Smith Matthews Incorporated

2:45pm **Break / Receso**

3:00pm **New Legislation and Trends in Labor and Employment in Mexico and the U.S. / Nueva legislación y tendencias laborales en Mexico y EUA**

Moderator / Moderador
Rafael Carmona, México, D.F.
Romo Paillés, S.C.

Panel / Grupo
Jorge G. de Presno Arizpe, México, DF
Basham, Ringe y Correa, S.C.

Reynaldo Velazquez, Miami, FL
FordHarrison LLP

4:00pm **Real Estate Finance, Development and Foreign Investment Regulations in U.S and Mexico / Regulación en materia de financiamiento, desarrollo e inversión extranjera en el sector inmobiliario en E.U.A. y Mexico**

Moderator / Moderador
Carlos Sugich, Phoenix, AZ
Snell & Wilmer L.L.P.

Panel / Grupo
L. Alberto Balderas Fernández, México, DF
Jáuregui, Navarrete y Del Valle, S.C.

Lars O. Lagerman, Phoenix, AZ
Bryan Cave LLP

Judith A. Wilson, Tijuana, BC
Bryan, González Vargas & González Baz, S.C.

5:00pm **Potential Tax Reform & International Tax Transparency and Audits / Proyecto de reforma fiscal & auditorias, transparencia fiscal internacional**

Moderator / Moderador
Michelle B. Graham, Rancho Santa Fe, CA
McKenna Long & Aldridge LLP

Panel / Grupo
Abel F. Mejía Cosenza, México, DF
Sánchez-DeVanny Eseverri, S.C.

Arturo Tiburcio Tiburcio, México, DF
Tiburcio Abogados, S.C.

5:45pm **Adjourn / Clausura**

5:45 - 6:45pm

Annual Meeting / Asamblea Anual

Presiding Officers / Ponentes:

***Philip A. Robbins and
Hugo Hernández Ojeda Alvarez***

**ANNUAL DINNER / CENA ANUAL
Sheraton Phoenix Downtown Hotel**



7:30pm - Cash Bar Reception / Cash Bar

8:00pm - Dinner

Tickets are available for registrants and their guests-pg 5. Indicate the number you wish to purchase on the registration form. Tickets will not be sold at the door.

Los boletos están disponibles para los asistentes y sus invitados-pg 5. Favor de indicar el número de boletos que desea comprar en el formulario de registro. Los boletos no se venderán a la entrada.

THURSDAY/JUEVES, 31 OCTOBER/OCTUBRE

8:30am **Continental Breakfast**

Issues in Cross-Border Estate Planning and Probate / Temas sobre Planeación Patrimonial Transfronteriza y Juicios Sucesorios

Michael F. Patterson, Phoenix, AZ
Polsinelli PC

Juan Pablo G. Zaragoza, Phoenix, AZ
Polsinelli PC

9:00am **What if *Macondo* happened South of the Border? Analysis of third party liability of contractors under Mexican law / ¿Qué hubiera sucedido si el accidente de *Macondo* hubiera tenido lugar al sur de la frontera? Análisis de la responsabilidad de los contratistas bajo la ley mexicana**

Daniel Aranda Rabago, México, DF
Gardere, Arena y Asociados, S.C.

James "Jay" Munisteri, Houston, TX
Gardere Wynne Sewell LLP

9:40am **Mexico's Energy Law - A Legislative Update / Derecho energético Mexicano – Actualidades legislativas**

Mario López de Escalera, Houston, TX
Head of Legal and Foreign Legal Consultant
P.M.I. Holdings North America, Inc.

- 10:00am **Break / Receso**
- 10:15am **Current Developments in Customs and Trade Issues / Tendencias actuales en materia aduanera y de comercio exterior**
Moderator / Moderador
 Lawrence W. Hanson, Houston, TX
Law Office of Lawrence W. Hanson, P.C.
- Panel / Grupo**
 Ilya Iussa, Phoenix, AZ
Iussa Law
Associate Professor of Law, Phoenix School of Law
- Luis F. Martinez Serna, Monterrey, NL
Abogados Martinez S.C.
- 11:15am **Challenges for Antitrust Enforcement and Policy in Mexico and the USA / Retos de la política y aplicación de la legislación de competencia en México y Estados Unidos**
Moderator / Moderador
 Lucia Ojeda Cárdenas, México, DF
SAI Consultores, S.C.
- Panel / Grupo**
 Miguel Flores Bernés, México, DF
Comisionado, Comisión Federal de Competencia
- Jeffrey I. Zuckerman, Washington, D.C.
Curtis, Mallet-Prevost, Colt & Mosle LLP
- 12:00pm **Oral Trials in Criminal, Commercial and Civil Cases; Social, Budgetary and Training Challenges for Mexico / Juicios orales en materia penal, mercantil y civil; desafíos sociales, presupuestarios y de capacitación para México**
Moderator / Moderador
 D. Michael Mandig, Tucson, AZ
Waterfall Economidis Caldwell Hanshaw & Villamana PC
- Panel / Grupo**
 Raquel Barajas Monjarás, Guanajuato, GT
Magistrada, Tribunal Superior de Justicia
- Jesus Romero López, San Diego, CA
 Senior Trial Attorney, Trial Skills Instructor
Office of the San Diego Primary Public Defender
- 1:00pm **Adjourn / Clausura**

CONFERENCE LOCATION & RESERVATIONS LUGAR DE CONFERENCIA Y RESERVACIONES

Sheraton Phoenix Downtown Hotel



340 North 3rd Street
 Phoenix, AZ 85004 USA

1 866 837 4213 (US)
 + 602.262.2500 (International)

A limited number of rooms have been reserved at the special rate of \$199.00 for single/double. Your reservations must be made by **October 7, 2013**.

Registrants may call one of the numbers above and refer to the *US Mexico Bar Association 2013* or go to <https://www.starwoodmeeting.com/Book/usmexicobar> in order to obtain this rate.

PLANNING COMMITTEE / COMITÉ DE PLANEACIÓN

Conference Chairs / Presidentes de la Conferencia	Lucía Ojeda Cárdenas
Philip A. Robbins U.S. Chair	Manuel Pasero Colunga
Hugo Hernández-Ojeda Álvarez Mexico Chair	Carlos A. Sugich
Jerrold L. Bregman	Felix Todd Piñero
Bryan Elwood	Terry Weir
Michelle B. Graham	Judith A. Wilson
Lawrence W. Hanson	José Miguel Zozayacorrea-Kuri
Carlos Loperena Ruiz	USMBA Executive Director / Director Ejecutivo de la USMBA
Luis Emilio Luján Sauri	Barbara Williams
Carlos Jeffrey McCadden	Conference Coordinator / Coordinadora de la Conferencia
John P. Melko	Leslie Lynn Myers



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*Phoenix Convention & Visitors Bureau
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www.arizonaguide.com

GENERAL INFORMATION

Pre-Registration

To ensure sufficient materials are available for all attendees, pre-registration is strongly encouraged. Door registration is an additional \$70.00.

Registration by Telephone

You may register by calling (512) 451-6960. Please provide an AMERICAN EXPRESS®, VISA® or MASTERCARD® number, expiration date, security code, and billing address.

Cancellations and Refunds

Refunds, less a \$50.00 processing fee, will be given to registrants who cancel by 5:00 p.m., 25 October 2013. No refunds will be granted thereafter.

Student Registrations

Student registrations will be accepted on a "space available" basis, and will include written materials on a USB drive or download and the Tuesday Night Social Event. It does NOT include the Wednesday lunch or Wednesday Night Special Event. Students may attend the Wednesday lunch and/or Special Event by ordering "guest" tickets under "Event Registration" (opposite) where indicated.

Special Accommodations

If special arrangements are required for a person with a disability to attend this program, please contact us at (512) 451-6960.

No Audio or Video recording, please.

Course Credit

This course has been approved for Minimum Continuing Legal Education Credit by the State Bar of Texas Committee on MCLE in the amount of 11.75 hrs, including 1 hr. ethics.

Please let us know at check-in whether you need credit in another state.

REGISTRATION / CUOTAS DE INSCRIPCIÓN

USMBA 2013 Annual Meeting and CLE Conference

29-31 October / Octubre 2013 Phoenix, Arizona, USA

4 WAYS TO REGISTER:

Mail: Texas Institute of CLE
USMBA 2013 Conference
P.O. Box 4646
Austin, TX 78765-4646

Online: www.clesolutions.com

Fax: (512) 451-2911

Phone: (512) 451-6960

(must be accompanied by American Express, Visa or Mastercard Information)

1 REGISTER ME FOR THE CONFERENCE AS FOLLOWS:

All prices in US \$\$

USMBA MEMBER:

Registration (Due by 5 p.m., 25 Oct.)\$425

After 5:00 p.m. 25 Oct. and Door Registration Fee\$495

NON-MEMBER

Registration (Due by 5 p.m., 25 Oct.)\$525

After 5:00 p.m. 25 Oct. and Door Registration Fee\$595

USMBA STUDENT MEMBER

Registration\$125

NON-MEMBER STUDENT

Registration\$200

FULL-TIME ACADEMICS, JUDGES, OR GOVERNMENT OFFICIALS:

Registration\$275

2 MEAL AND EVENT REGISTRATION *Important! You MUST complete in order to guarantee your reservation. Tickets will NOT be sold at the door!*

I will attend the Tuesday Night Social Event at no charge

I will bring ___ guests at no charge

I will attend the Wednesday Lunch\$23

I will bring ___ guests at \$35 each (*students register here*)\$_____

I will attend the Wednesday Night Special Event (cash bar)\$55

I will bring ___ guests at \$75 each (*students register here*)\$_____

I cannot attend the Conference. Please forward the following:

Course Materials - on USB (\$190 + .0825 tax)\$205.68

3 TOTAL ENCLOSED\$_____

No refunds after 5 p.m., Friday, 25 October 2013. See Cancellation Policy.

4 Name _____

Firm _____

Address _____

City, State, Zip, Country _____

Phone _____ Email _____

Bar Card # (if applicable - indicate state) _____

5 Make checks payable to *Texas Institute of CLE* or

Please charge: AMEX Visa MasterCard

Account No. _____ Exp. Date _____

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Asociación Nacional de Abogados de Empresa, Colegio de Abogados, A.C. ♦ Arizona Commerce Authority ♦ Arizona-Mexico Commission ♦ Barra Mexicana, Colegio de Abogados, A.C. ♦ Growth Nation ♦ International Section, State Bar of Arizona ♦ Universidad Anahuac ♦ Universidad Panamericana